

Preferred Customer Information *Required Information (Please Print Clearly)

*First Name and Last Name

VAT Registration Number (Required only if VAT registered)

 - -

*Birth Date (DD/MM/YYYY) (Applicant must be 18 years or older) *Gender F M

Co-Applicant (if applicable)

*First and Last Name (Legal Name)

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*Birth Date (DD/MM/YYYY) (Co-Applicant must be 18 years or older)

Preferred Customer Contact Information

*Home Phone

Cell Phone

Fax Number

Preferred Customer Billing Address

*Address

*City * County *Post Code

Preferred Customer Shipping Address (Leave blank if same as billing address)

*Address

*City * County *Post Code

Enroller Information (Your enroller is the individual who introduced you to LifeVantage.)

Enroller Name

ID Number

Placement Sponsor Information (Your placement indicates the individual under whom you are placed. If no one is listed, your enroller also becomes your Placement Sponsor. Your enroller is able to place you within 30 days.)

Placement Sponsor Name

ID Number

PRODUCT	PRICE	INITIAL ORDER		MONTHLY ORDER	
		Qty	Sub-Total	Qty	Sub-Total
Protandim® Nrf2 Synergizer	£37.00				
Protandim® NRF1 Synergizer	£54.10				
Protandim® DUO Pack	£91.00				
TrueScience® Anti-Aging Cream	£63.00				
TrueScience® Perfecting Lotion	£36.00				
TrueScience® Eye Corrector Serum	£36.00				
Shipping and handling will be added to each order.		TOTAL		TOTAL	

Please Note: Prices and products are subject to change.

Monthly Order Date 5th 10th 15th 20th 25th

(Please select your monthly order date. Your monthly order will begin on the month following your initial order and will ship on the date you select each month thereafter.)

By signing and submitting this Application, I agree that LifeVantage or a party acting on its behalf may contact me by telephone using automated technology (e.g., an auto-dialer or pre-recorded messaging), text messaging or email. I consent and agree to LifeVantage contacting me in this manner at the telephone number(s) or email address that I provided above and as updated. I understand that my carrier's standard rates will apply for calls and text messages. I may opt-out from receiving text messages at any time by replying "STOP". I understand that my consent is not a condition of purchase. I consent and agree to the LifeVantage privacy policy when I sign and submit this Distributor Agreement.

Consent and Authorization to Use Personal Data

By checking this box and submitting the Application, I agree that LifeVantage or a party acting on its behalf (i.e. a third party) may collect personal data from me including my name, birth date, gender, address, mailing address, phone and fax numbers, sales data and banking information and transmit that information to its operations in the United States of America in an effort to support my LifeVantage account and execute the agreement (including managing distribution and ensuring commission payments). I understand that LifeVantage will transfer the aforementioned data to the United States of America in order to activate my account and execute the agreement. I consent and agree to LifeVantage transferring my data for this purpose. I understand and acknowledge that I may access and rectify my data as well as opt-out of having my data transferred at any time by contacting LifeVantage Compliance at ukcompliance@lifevantage.com. I understand that by opting-out, LifeVantage may not be able to support my LifeVantage account and execute the agreement.

Payment Information

In an effort to protect your credit card information, we request that you do not write it on this form. Please provide a phone number where you can be reached, and indicate your preferred time of day for a customer support representative to call you to process your payment.

_____ Best time to reach me: morning afternoon evening
Phone

PREFERRED CUSTOMER AGREEMENT TERMS AND CONDITIONS

1. This document is your application to become a Preferred Customer of LifeVantage Netherlands B.V. (referred to as "LifeVantage"). When submitted by you and accepted by LifeVantage, this document (this "Agreement") will form an agreement between you and LifeVantage.
2. You agree that membership entitles you to purchase product at wholesale prices. You agree that you must maintain a Monthly Order.
3. You understand that only one LifeVantage Preferred Customer or Independent Distributor account is allowed per person, and only two per immediate household. Individuals of the same family unit may not enter into or have an interest in more than two LifeVantage accounts. A "family unit" is defined as Spouses (as further defined below) and dependent children living at or doing business at the same address.
4. You understand that married couples, couples with a civil law registered partnership, or couples who cohabitate so as to present publicly a form of long-term, permanent companionship (collectively, "Spouse(s)") who wish to have separate accounts must sign separate agreements, and must have the same enroller (i.e., the individual who introduced you to LifeVantage) (your "Enroller"). Any violation of this provision may result in the termination of your account and disciplinary action against both accounts.
5. **Preferred Customer Referral Program.** Preferred Customers may participate in the Preferred Customer Referral Program and may qualify for a credit(s) that may be used toward the purchase of future product. If a Preferred Customer account is cancelled, any referral credit(s) will be forfeited. Additional details may be found online at www.lifevantage.com. LifeVantage reserves the right to change or discontinue the Preferred Customer Referral Program without notice at any time.
6. Once enrolled, you understand that you may not change your Enroller or placement sponsor (i.e., the individual under whom you are placed, which will be your Enroller if no one is listed (your "Placement Sponsor")); your Enroller is able to place you within thirty (30) days other than as allowed within the Placement Sponsor Change guidelines. If you decide to upgrade your account to become an Independent Distributor, you will submit a hard copy Independent Distributor Application to LifeVantage or upgrade through your Virtual Office login. You understand you will maintain the same ID number and genealogy position under your Enroller and Placement Sponsor.
7. As a Preferred Customer, you may change marketing organizations by voluntarily cancelling your Preferred Customer account, remaining inactive and not operating any LifeVantage account for six (6) consecutive calendar months. Following the six (6) month period of cancellation and inactivity, you may reapply under a new Enroller as a Preferred Customer or as an Independent Distributor by submitting a new application to LifeVantage.
8. As a Preferred Customer, you have the right to cancel your Preferred Customer Agreement at any time. Cancellation must be submitted in writing to LifeVantage at its principal business address: LifeVantage Netherlands B.V., 4200 Waterside Center, Solihull Parkway, Birmingham Business Park, Birmingham B37 7YN. The written notice must include your signature, printed name, address, and LifeVantage Identification Number.
9. You authorize LifeVantage to submit a charge for payment, from your credit or debit card as provided to LifeVantage, for your Monthly Order purchase of product that is specifically identified in this application or as updated. You understand applicable shipping, handling and sales tax will be added to each order.
10. You understand that your first order will be processed and shipped within five (5) calendar days of LifeVantage's acceptance of your first order. Furthermore, you understand that periodic shipments of the product that you have ordered will occur without any further action by you. You understand that there will be approximately a one (1) month interval between each shipment. You understand that applicable shipping, handling and sales taxes will be added to your Monthly Order amount each month, based on the address to which your Monthly Orders are sent and in accordance with the method of shipping you have selected or as you may update. You authorize LifeVantage to add such amount to the amount charged to the credit or debit card as provided to LifeVantage.
11. You understand you or a recipient of an order must confirm that the product received matches the product listed on the shipping notice and is free of damage. Failure to notify LifeVantage of any shipping discrepancy or damage within thirty (30) days of shipment waives a Preferred Customer's right to request a correction.
12. You understand that to change any feature of your Monthly Order, you must submit a new Monthly Order Application. Each Monthly Order Application will supersede all previous Monthly Order Applications.
13. You understand that this Monthly Order agreement will remain in effect until:
 - (a) you elect to modify it by submitting a new signed Monthly Order form;
 - (b) you send, in writing, your cancellation of your participation in the Monthly Order Program to: LifeVantage Netherlands B.V., Attn: Preferred Customer Support, at 4200 Waterside Center, Solihull Parkway, Birmingham Business Park, Birmingham B37 7YN or by faxing 0-800-098-8203, or by calling 0-800-088-5488. You acknowledge that this cancellation notice must include your signature, printed name, address and your LifeVantage Identification Number;
 - (c) you stop payment withdrawals by LifeVantage by notifying your issuing bank at least three (3) business days prior to the scheduled charging of my account; or
 - (d) your payment method declines for three (3) consecutive months.

Notice of cancellation must be received by LifeVantage at least three (3) business days prior to the monthly Monthly Order date; cancellation will become effective in the month following the month in which your notice of cancellation is received by LifeVantage.

14. You may cancel your Monthly Order participation within fourteen (14) days of the date of your submission of this application to LifeVantage and receive a full refund of any Monthly Order related amounts charged to your credit or debit card for the initial Monthly Order.

In addition, you can cancel your order without giving any reason within fourteen (14) days after you (or a third party indicated by you, but excluding the carrier) receive the products that you have purchased. If your order is delivered in separate lots or consists of multiple products, this period starts once you have received the last lot or product.

You will inform LifeVantage of your decision to cancel your Monthly Order participation or your order by submitting a request by contacting LifeVantage Netherlands B.V., Attn: Preferred Customer Support, at 4200 Waterside Center, Solihull Parkway, Birmingham Business Park, Birmingham B37 7YN, or by faxing 0-800-098-8203. To meet the cancellation deadline you must send your communication before the fourteen (14) day cancellation period has expired.

Effects of cancellation. LifeVantage will reimburse all payments received from you no later than fourteen (14) days after LifeVantage has received your communication. LifeVantage may withhold reimbursement until it has received the products back or you have supplied evidence of having sent back the products, whichever is the earliest. If reimbursement occurs after the maximum time period mentioned above, the amount due to you will be increased.

You must send back the products by following the instructions available on uk.lifevantage.com no later than fourteen (17) days from the day on which you have communicated your cancellation to LifeVantage. You understand that you will have to bear the direct cost of returning these goods. If the value of the products returned diminishes due to the handling of the products (except when it was necessary to establish the nature, characteristics and functioning of the products) you may be liable for the loss suffered by LifeVantage as a result.

Exceptions to the right of cancellation. The right of cancellation does not apply to (a) the delivery of products which are not suitable for return due to health protection or hygienic reasons if unsealed by you after delivery, or which are, after delivery, inseparably mixed with other items; (b) the supply of products made to your specifications or clearly personalized; or (c) the supply of products which may deteriorate or expire rapidly.

Thereafter, refunds will be available as provided in accordance with LifeVantage's policies.

15. Product returned after the cancellation period described in Section 14 has expired, but within thirty (30) days after the purchase, or which do not meet the criteria for cancellation set out in Section 14, shall receive a 100% refund, less shipping and handling costs, on the following conditions:
 - (a) Only unopened product shall be eligible for a refund, unless defective.
 - (b) Product must be in resalable and restockable condition in order to be eligible for a refund. Resalable is defined as product still in its original packaging, with seals and wrapping in place.
 - (c) Any merchandise that is clearly identified at the time of sale as nonreturnable, discontinued, or as a seasonal item, shall not be resalable – this does not affect your right of cancellation set out above under Section 14, which will apply to this merchandise unless an exception to the right of cancellation applies.
 - (d) All returns must have a Return Merchandise Authorization ("RMA"), issued through Preferred Customer Support.

Preferred Customers are responsible for returning product to LifeVantage within ten (10) business days of issuance of the RMA or the product will not be eligible for return. Please allow for up to twenty (20) days from the time that the product is received for the refund to be processed. If a shipment is refused, whether it is a Monthly Order or an order that has just been placed, LifeVantage will charge a £10.00 USD shipment refusal fee to the form of payment on file.

16. LifeVantage is the data controller of any Personal Information (as defined in LifeVantage's Privacy Policy) that you provide us with when you place an order for products or services from the European Union.

You agree that LifeVantage or a party acting on its behalf (i.e. a third party) may collect Personal Information from you including name, birth date, gender, address, mailing address, phone and fax numbers, credit card and banking information, and transmit that information to LifeVantage Corporation which is located in the United States of America for the purpose of executing your order. LifeVantage Corporation may provide your Personal Information to its shipping partners and credit card processors for the purpose of processing your order. You consent and agree to LifeVantage transferring your data for these purposes.

If you would like to request a copy of your Personal Information, would like to correct or update your Personal Information, or would like to have your Personal Information removed, please contact LifeVantage Netherlands using any of the following:

By Post:
LifeVantage Netherlands B.V.
4200 Waterside Center, Solihull Parkway
Birmingham Business Park, Birmingham, B37 7YN
Email: UKsupport@lifevantage.com
Telephone: 0-800-088-5488
Fax: 0-800-098-8203

- 17.** If you have any questions or believe any errors have been made, such as referral credits, your enrollment or placement, the enrollment or placement of my downline, credit card charges, etc., you must notify LifeVantage in writing within sixty (60) days of the date of the purported error or incident in question. LifeVantage will not be responsible for your failure to report any errors, omissions or problems within sixty (60) days of the purported error or incident in question.
- 18.** You do not have any right to transfer or assign any rights or delegate any duties under this Agreement without the prior written consent of LifeVantage. Any attempt to transfer or assign this Agreement without the express written consent of LifeVantage is totally ineffective and void and will be a material breach of this Agreement.
- 19.** LifeVantage has the right to transfer or assign any or all of its rights and to delegate any or all of its duties under this Agreement without your prior written consent but may give notice of any such transfer or assignment which may be made by placing a notice on the LifeVantage website.
- 20.** Any promises, representations, offers, or other communications of anyone that precede the effective date of this Agreement and that are not contained in this Agreement are, to the extent permitted by law, of no legal force and effect as to this Agreement and are excluded. You acknowledge that you have not relied on any representation in entering into this Agreement. Nothing in this Agreement shall limit liability for fraud or fraudulent misrepresentation.
- 21.** This Agreement may be amended from time-to-time at the sole discretion of LifeVantage. Any amendments, except for amendments required to comply with law (which shall be effective immediately), will only become effective thirty (30) days after LifeVantage has given notice to you (including by placing a notice on the LifeVantage website). If you do not accept any modification you may terminate this Agreement for convenience with immediate effect at any time during this thirty (30) day notice period but not afterwards.
- 22.** The interpretation and enforcement of this Agreement is governed by and shall be construed and interpreted in accordance with the laws of England and Wales, without giving effect to any conflict of laws principles.
- 23.** To the extent permitted by law, the parties agree that personal jurisdiction and venue for any dispute arising out of or relating to this Agreement are proper exclusively in the courts located in England and Wales and both parties hereby submit to, and waive any objection to, personal jurisdiction or venue in such courts for such purpose.
- 24.** You acknowledge that the covenants set forth in this Agreement are reasonable and necessary to protect the legitimate interests of LifeVantage and that LifeVantage would not enter into this Agreement in the absence of such covenants. You further acknowledge that your breach of the covenants set forth in this Agreement would cause likely cause LifeVantage irreparable harm, the amount and extent of which would be very difficult to estimate or ascertain. Therefore, you agree that LifeVantage shall be entitled, without the necessity of posting a bond or other security, to the issuance of injunctive relief to enjoin you from breaching or threatening to breach such covenants. Injunctive relief shall not be the exclusive remedy available to LifeVantage.

You understand that you will enter into the payment obligations contained in this Agreement, the termination and cancellation rights which you have, as set forth hereinabove, and you hereby acknowledge and agree that your financial situation does not prevent you from accepting these payment obligations.

By signing and submitting this form and payment for your Preferred Customer order, you are applying to become a LifeVantage Preferred Customer. You acknowledge that you have read, understood, and agree to the Terms and Conditions on the front and back of this Agreement.

Applicant Signature

Co-Applicant Signature (if applicable)

Printed Name of Applicant

Printed Name of Co-Applicant (if applicable)